

Golf Program Ads



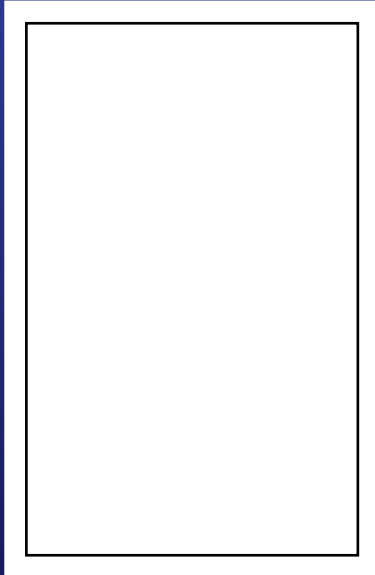
12th ANNUAL GOLF TOURNAMENT

in memory of Bob Schlosser

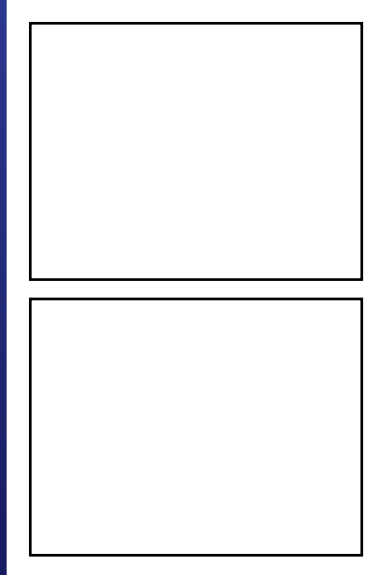


Thursday, November 18, 2021 at Grayhawk Golf Club
8620 East Thompson Peak Parkway • Scottsdale, Arizona 85255

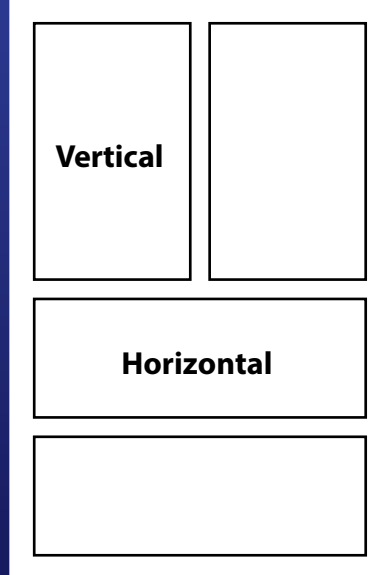
Registration: 8:30 am • Shotgun Start: 10:00 am
Tournament Chairs: Wendy Look and Cathy Dalzell



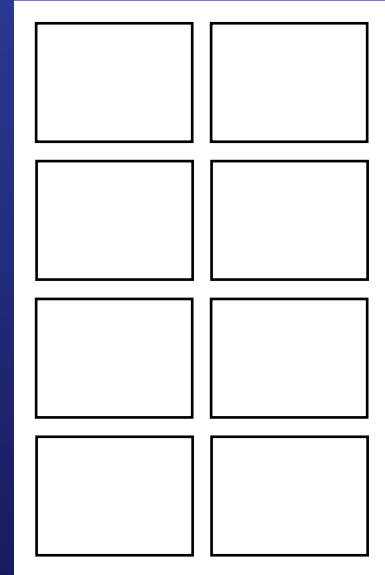
Full Page
5" x 8"



Half Page
5" x 3.875"



Quarter Page
Vertical: 2.375" x 3.875"
Horizontal: 5" x 1.8125"



Business Card
2.375" x 1.8125"

Ad Rates and Specifications

The final trim size is 5.5" x 8.5" with .25" outside margins around all ads.
All sizes are listed as Width x Height.

AD TYPE	AD SIZE	AD RATE
Back Cover	5" x 8"	\$5000
Inside Front or Inside Back Cover	(2x) 5" x 8"	\$2500
Full Page	5" x 8"	\$500
Half Page	5" x 3.875"	\$250
Quarter Page Vertical	2.375" x 3.875"	\$150
Quarter Page Horizontal	5" x 1.8125"	\$150
Business Card	2.375" x 1.8125"	\$100

Furnished Digital Files

- **DISKS** - CD's, DVD's.
- **PDF** - Hi-Res, press ready files, embedded fonts. Composite CMYK or Grayscale.
- **EPS** - Fonts and images must be embedded. No compression.
- **TIFF** - Must be flattened and final, no layers. Hi-Res binary data, no compression.
- **NATIVE FILES** - Adobe CC 2017 or earlier: InDesign, Photoshop, Illustrator. InDesign use "Package" this will ensure all graphics and fonts used will be provided.
- **FONTS & IMAGES** - Supply all applicable fonts and images on disk. Images - minimum 300 DPI or higher at final (actual) size. **Recommended: Convert all fonts to paths or outlines. We reserve the right to substitute any fonts not converted to paths.**

Ad Submissions

Ad Submission Deadline:
We go to press two weeks prior to the tournament. We will do our best to accommodate late submissions, but we encourage you to get your order in or to call us so that we can reserve space for you.

All ads less than 10 MB can be emailed to:
golf@askican.org

For ads larger than 10 MB, please send disk to:
ICAN
27 West Morten Avenue
Phoenix, AZ 85021

All proceeds benefit ICAN's Advocacy Programs in over 200 separate cancers and cancer subtypes.

Reserve and Donate Securely Online at:
<https://askican.org/golf>

Phone: (602) 513-9217 • **Fax:** (602) 926-8109 • **Email:** golf@askican.org
Mail to: 27 West Morten Avenue • Phoenix, AZ 85021

ICAN is a 501(c)(3) tax-exempt organization/EIN 86-0818253; all but \$130 per golfer is fully tax deductible.